

INR DENTAL WEBINAR SERIES



Paul Bornstein, D.M.D.

Newly updated with a review of 2024 dental codes plus a review of Medicaid and Medicare Rules.

TUITION: \$69 Each Session (2 hrs each) or Register for All 6 Sessions (12 hrs)

The Institute for Natural Resources (INR) is pleased to sponsor a series of 6 live webinars with the renowned expert, Dr. Paul Bornstein, D.M.D, on the topics of fraud, dental coding, record-keeping, Delta, Medicaid, and Medicare insurance reimbursement. It is critical to the health and safety of your dental office/business to understand these topics. **Dr. Bornstein will update the appeal process for 2023 & beyond and go over actual cases in the series.**

COURSE INFORMATION:

- How does dental insurance really work?
- Discover what you should have billed for but did not.
- Identify "lost revenue."
- **Understand CDT codes and ensure you are reimbursed.**
- Review changes to the 2024 ADA Claim Form.
- Examine latest CDT code changes that will affect your practice.
- Assess what you did bill for and what you should not have billed for.
- **Avoid fraud. What To Do To Bill Locum Tenens Dentists.**
- Determine whether your records will survive an audit.
- Misunderstood periodontal coding.
- How to prevent and survive an audit for your dental Medicaid Program. Implement state laws.
- Review of the Federal Medicare rules.
- **Review of the new 2024 dental codes !!!**

www.inrseminars.com (Register for All 6 Sessions for 12 contact hours!)

Special Evening Webinars
The session will go from 6:30 PM to 8:30 PM (ET), 5:30 PM to 7:30 PM CT, 3:30 PM to 5:30 PM PT

Webinar Dates, Topics, & Learning Objectives for each Session: Participants completing each session will be able to:

- **Wed., Jan. 24, 2024: Dental Insurance 101:** Review how dental insurance really works and the legal ways to maximize billing.
- **Wed., Jan. 31, 2024: How to Avoid Dental Fraud:** Avoid dental fraud and cite examples of legal action.
- **Wed., Feb. 7, 2024: How to Properly Bill for Periodontal Services:** Review how insurance companies evaluate "perio" claims.
- **Wed., Feb. 14, 2024: Understanding Delta Insurance Guidelines:** Review the current trends in Delta and other dental insurance contracts.
- **Wed., Feb. 21, 2024: Proper Dental Record-Keeping to Defend Against Audits:** Self-audit records required to support each claim.
- **Wed., Feb. 28, 2024: Review of Medicare/Medicaid Rules for a Dental Practice:** Discuss when would be appropriate to bill Medicare/Medicaid.

INSTRUCTOR:

Dr. Paul Bornstein (D.M.D.) has reviewed thousand of claims, helped draft contracts, and developed fraud-detection guidelines as chief dental consultant for a national insurance company. In addition, Dr. Bornstein has over 30 years of dental-practice experience. He served as an instructor and assistant professor at the Tufts School of Dental Medicine. And he served as a member of the diagnostic department for the Harvard School of Dental Medicine. In multiple fraud cases both at the state and federal level, Dr. Bornstein has acted as a expert for the defense. On dental insurance and fraud, Dr. Bornstein has lectured in 47 states and at the Yankee Dental Conference, the Greater New York Meeting, and the Big Apple Dental Meeting. He has published articles and fraud issues in Dental Economics and Dental Practice Report. For the ADA (American Dental Association) publication Coding Companion for the years 2017 and 2018, Dr. Bornstein authored Chapter 2 on prevention matters. Dr. Bornstein is a member of the ADA and the American Association of Dental Consultants. Dr. Bornstein's seminar is based on his unique experience on being on both sides of the claim form. Participants can expect to receive the most current and accurate information available on optimizing insurance reimbursement.

THE AMERICAN DENTAL ASSOCIATION:

INR is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist **ADA CERP**® Continuing Education Recognition Program dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. INR designates this activity for 2 hours of continuing education credits for each session or 12 contact hours total for all 6 sessions. Approved by the New Jersey State Board of Dentistry.

TUITION: **\$69.00 per person (per session) with pre-registration or \$384 USD for all six sessions (a saving of \$30).**

TO REGISTER: **There are three ways to register:** Tuition includes a downloadable syllabus by email.

- 1) **Online:** www.INRseminars.com
- 2) **By phone:** Register toll-free with Visa, MasterCard, American Express®, or Discover® by calling **1-800-937-6878.** (This number is for registrations only.)
- 3) **By fax:** Fax the completed registration form—including Visa, MasterCard, American Express®, or Discover® Number—to (925) 363-7798.

For all inquiries, please contact customer service at 1-877-246-6336 or (925) 609-2820.

For all inquiries, please contact customer service at 1-877-246-6336 or (925) 609-2820. Please register early and arrive before the scheduled start time. Space is limited. For American Disability Act (ADA) accommodations or for addressing a grievance, please send the request by email to info@inrseminars.com or by fax to (925) 363-7798. For ADA matters (including sign-language interpreters), INR would appreciate advance notice so as to ensure our ability to provide the appropriate accommodation. Registrations are subject to cancellation after the scheduled start time. A transfer can be made from one seminar location to another if space is available. Registrants cancelling up to 72 hours before a seminar will receive a tuition refund less a \$25.00 administrative fee or, if requested, a full-value voucher, good for one year, for a future seminar. Cancellation or voucher requests must be made in writing. If a seminar cannot be held for reasons beyond the control of the sponsor (e.g., acts of God), the registrant will receive free admission to a rescheduled seminar or a full-value voucher, good for one year, for a future seminar. A \$25.00 service charge applies to each returned check. Nonpayment of full tuition may, at the sponsor's option, result in cancellation of CE credits issued. The syllabus is not available for separate purchase. Fees subject to change without notice.

Please check course date:

- ___ Wed., Jan. 24, 2024 (Dental Insurance 101)
- ___ Wed., Jan. 31, 2024 (Fraud)
- ___ Wed., Feb. 7, 2024 (Perio)
- ___ Wed., Feb. 14, 2024 (Delta Guidelines)

REGISTRATION FORM

(This registration form may be copied.)

- ___ Wed., Feb. 21, 2024 (Dental Record Keeping)
- ___ Wed., Feb. 28, 2024 (Medicare Insurance)
- ___ **Register for all 6 Parts for \$384 (Save \$30)**

Please return form to:
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